



## PRESS RELEASE

**ADDITIONAL GROWTH IN THE FINANCIAL SERVICES INDUSTRY THANKS TO BASE DIGITALE GROUP PARTNERSHIP WITH GELLIFY, FOR DIGITAL VENTURE BUILDING SOLUTIONS AND THE ESTABLISHMENT OF DATACOREX, AIMING AT DEVELOPING AN OPEN FINANCE PLATFORM FOR THE WEALTH MANAGEMENT**

**BDX, WHICH JOINED BASE DIGITALE GROUP IN MAY 2022, ENRICHED BY THE PARTNERSHIP AND THE EQUITY STAKE HELD BY CREDIT AGRICOLE ITALIA, THE RECENT ACQUISITION OF EUROFINANCE SA AND THE JOINT VENTURE WITH GELLIFY, CONTINUES TO DEVELOP NEW VERTICAL PLATFORMS IN SECURITIES, DERIVATIVES, BANK-INSURANCE AND WEALTH MANAGEMENT WITH ABOUT 200 HUMAN RESOURCES AND OPERATING OFFICES IN PARIS, PARMA, MILAN AND LECCE**

**BASE DIGITALE GROUP FURTHER STRENGTHENS ITS SKILLS AND DIGITAL PLATFORMS FOR THE FINANCIAL SERVICES INDUSTRY, TARGETING IN THE FISCAL YEAR AS OF APRIL 30, 2024 850 HRs AND ANNUAL REVENUES EQUAL TO AROUND EU 125 MILLION (COMPARED TO EU 85 MILLION IN THE FISCAL YEAR AS OF APRIL 30, 2023)**

### **Empoli (FI), November 30, 2023**

Sesa (“SESA” – SES.MI), reference player in technological innovation and digital services for the business segment, with about Eu 3 billion consolidated revenues and 5,000 employees, has signed through BDX, a subsidiary of Base Digitale Group (“BDG”), a partnership agreement with Gellify, reference player in the innovation and digital transformation consulting sector, to develop an open finance platform for the Wealth Management thanks to the establishment of the Joint Venture DataCoreX S.r.l. (66% owned by BDX and 34% by Gellify), aiming at further expanding the offering of products and solutions for the Financial Services Industry.

BDX, which joined Base Digitale Group in May 2022, enriched by the partnership and the 15% equity stake held by Credit Agricole Italia, the recent acquisition of Eurofinance SA and the Joint Venture with Gellify, continues to develop new vertical platforms in securities, derivatives, bank-insurance and wealth management, with the aim of becoming a reference player in the market, targeting more than Eu 30 million revenues and around 250 HRs in FY as of April 30, 2026 and operating offices in Paris, Parma, Milan and Lecce. All BDX vertical solutions and technology platforms are modular and cloud-natively, with microservices architecture.

BDX integrates Base Digitale Group offering, strengthening its skills and digital platforms for the Financial Services Industry, targeting in the Fiscal Year as of April 30, 2024 850 human resources and annual revenues equal to around Eu 125 million (compared to around Eu 85 million in the FY as of April 30, 2023).

The corporate partnership integrates the wider Sesa Group strategy of investment in the industrial development of its vertical digital skills in strategic sectors for the European economy, to support the digital transformation of Enterprises and Organizations.

Sesa Group continues to boost its development path in human resources and digital skills in strategic development areas, driven by bolt-on industrial M&A and organic growth capability, with the following CAGR in the last four-Year period (FY 2020 – FY 2023) at consolidated level: Revenues +17.0%, Ebitda +29.6%, EAT Adjusted 33.6%.





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“Thanks to the Gellify partnership, Base Digitale Group further evolves its skills as a reference player for the digitalization of Financial Services Industry, strengthening vertical solutions already available with the recent start-up of BDX and BDY. Innovation and process digitalization are increasingly pervasive dimensions within the business evolution of Banks and financial services companies” stated **Leonardo Bassilichi, CEO of Base Digitale Group**

“BDX continues to lead innovation in the Cloud industry by attracting talents and skills with an increasing offering of vertical digital platforms, crucial for the digitalization of Banks and Financial Institutions” stated **Alberto Taddei and Luca Guiggi, Managing Partners of BDX**

“We extend our path of skills aggregation, strengthening our specializations and vertical platforms for the Financial Services Industry, whit a digitalization demand that continues to accelerate. We shared with the managing partners of BDX a common corporate culture, oriented to ethics, sustainable growth and human capital, building together the industrial plan for the business and human capital development. We continue to boost Group growth through bolt-on M&As and strategic industrial partnerships, targeting sustainable value generation for our stakeholders”, stated **Alessandro Fabbroni, CEO of Sesa.**

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**Sesa S.p.A.**, with Headquarters in Empoli (Florence), is the operating holding company of a Group with presence on the whole Italian territory and foreign countries as Germany, Switzerland, Austria, France, Spain, Romania and China that represents the reference player in Italy in technological innovation and digital services for the business segment, with consolidated revenues of Euro 2,908 million (+21.7% Y/Y) and 4,717 employees in the Fiscal Year as of April 30, 2023 (+13.3% Y/Y).

Sesa Group has the mission of offering technological solutions, digital services and business applications to support the digital transformation and innovation towards sustainability of Enterprises and Organizations, through four main business Sectors:

- Corporate, with about revenues of Euro 20 million and 150 human resources as of April 30, 2023;
- VAD (Value Added Distribution), with about revenues of Euro 2,236 million and 655 human resources as of April 30, 2023;
- SSI (Software and System Integration), with about revenues of Euro 703 million and 3,345 human resources as of April 30, 2023;
- Business Services, with about revenues of Euro 84 million and 570 human resources as of April 30, 2023.

Sesa Group pursues a sustainable development strategy for the benefit of all Stakeholders, with a track record in the period 2012-2023 of continuous growth in employment, revenues (CAGR revenues 2012-2023 +12.0%) and profitability (CAGR Ebitda 2012-2023 +16.2%). Sesa Group strategy of long-term value generation for all stakeholders is based on human resources skill development, environmental sustainability and social responsibility, with continuous improvement of ESG performance.

As of April 30, 2023, the Group distributed a net economic value of about Eu 309 million (+26% Y/Y), of which over 60% to the remuneration of Human Resources, with 4,717 employees(+13% Y/Y), improved hiring programs (760 hires in FY23, +25% Y/Y), education (over 69,000 training hours, +14% Y/Y) and welfare programs to support parenting, diversity, well-being and work-life balance of Human Resources. Sesa introduced in its corporate bylaw the sustainable growth as Board of Directors priority and starting from FY 2022 Sesa has published the Integrated Annual Report, providing a complete, measurable, and transparent representation of the Group value generation, at financial and ESG performance levels. In terms of sustainability governance, the Group’s main companies achieved the ISO 14001 certification and the UN Global Compact membership.

In 2022 Sesa reached the Gold level issued by Ecovadis and achieved the increase to BBB level of MSCI, and the B level of sustainability rating issued by CDP. Sesa S.p.A. is listed on the Euronext STAR Milan (ISIN Code: IT0004729759) and is part of FTSE Italia Mid Cap index.

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